

2020 holiday newsletter



good news to share!

Foundation

The mission of the Martis Camp Foundation (MCF) is to enhance the quality of life in the Truckee/North Tahoe community by making a positive impact in the areas of education, youth development, human services and recreation.

Created in 2010, the Foundation is funded and run by Members of Martis Camp as a 501(c)3 public charity. MCF's Board of Directors vet local charitable organizations, and evaluate grant and scholarship applicants so that funds are allocated where dollars make the biggest impact. To date, our grant total is more than \$2.185 million.

Happy Holidays and Thank You!

THANK YOU TO MARTIS CAMP FOUNDATION DONORS 2020

Thank you to all the donors who gave to the Foundation this year. It has been a very challenging year for so many in our Truckee community and many generous and lovely Martis Campers stepped up in a big way to make sure that high school and Ambassador scholarships and grants for local non-profits could be continued and, in some cases, increased. Martis Campers have big hearts and we thank all the many Members who donated in 2020.

If the year-end is when you distribute your charitable dollars, we can promise you that the Martis Camp Foundation (a 501c3) is a worthy destination and your monies will be put to excellent use. Our recommendation is that if you spend 10% of your year at Martis Camp, please consider giving 10% of your charitable dollars to the Martis Camp Foundation. All donations are tax-deductible.



Linda Trocki & Peter Margulio

THANK YOU, LINDA TROCKI

Linda Trocki, chair of the Martis Camp Foundation for 2019 and 2020, and her husband, Peter Marguglio, have recently moved from Martis Camp. Their impact on the Foundation was immense, as they left us in a far better state. Under Linda's leadership, she nearly doubled the Foundation donations from donors like you. She also brought in new Board members and started the first ever Foundation auction and gala. Linda's vision was to bring more Martis Camp families into the Foundation so that we can do more good in the community. We continue that vision with a much stronger set of families who donate every year, thanks to Linda's indefatigable efforts.



Liz McDermott

CO-CHAIRS LIZ MCDERMOTT AND JOHN EARNHARDT

As Linda has stepped down as chair of the Foundation, we are pleased to share that Liz McDermott and John Earnhardt have taken over as co-chairs.

Liz is a long-time medical device executive and entrepreneur who co-founded a company with her late sister. The company was later acquired by Abbott. Liz now lives full time in Martis Camp with her husband, Dave. Her two adult children visit often. This is her third year on the board.



John Earnhardt

John is a communications consultant who spent his career with Senator Joe Biden, Cisco and Visa. When they aren't in Menlo Park, John, his wife, Lisa, and (almost) high school son spend as much time in Martis Camp as possible, including A LOT of 2020. This is John's third year on the board.

MCF 2020 COMMUNITY GRANT RECIPIENTS

The following charitable organizations have been selected to receive grants from the MCF for the important work they're doing in the areas of Education, Youth Development, Human Services and Recreation.

EDUCATION

Total granted: \$102,000

- Aim High
- Arts for the Schools
- Friends of the Library
- Gateway Mountain Center
- Glenshire Special Friends
- Headwaters Science Institute
- La Fuerza Latina
- Pathways to Aviation
- Sagehen Outdoor Education Program
- Sierra Avalanche Center
- Slow Food Lake Tahoe
- Tahoe Institute for Natural Sciences
- Truckee Roundhouse



"We are incredibly grateful for your recent support of the Boys & Girls Club of North Lake Tahoe. Your gift was used immediately to support children and families in the North Tahoe and Truckee region with crucial relief services."

**Mindy Carbajal, Chief Executive Officer
Boys & Girls Club of North Lake Tahoe**



"Receiving your grant is very encouraging because we had lost other funding. With your grant we hope to provide a rich, engaging outdoor education and science program to all fifth graders in the Tahoe Truckee School District."

**Kathy Echols
Sagehen Outdoor Education Program**



"We appreciate your support of our efforts to help fellow neighbors enjoy the traditions of the holidays. This year, we expect the needs to be great and with your help we will be able to serve everyone in need."

Truckee Community Christmas



"We are very excited and grateful for your support. We are continuing to teach online and will be offering online and in-person classes. Thank you very much for helping us provide this critical public education for local kids."

**Eve McEneaney, Chief Executive Officer
Arts For The Schools**



"Your generous donation will go directly to helping children and families right here in our community. The long-term benefits affect the entire community and ultimately our world - one child - one life - at a time."

**Brenda Frachiseur, Executive Director
Big Brothers Big Sisters of Northern Sierra**



"We are able to succeed in all our endeavors only through the generous support of foundations like the Martis Camp Community Foundation. Thank you for having a compassionate heart."

**Stephanie Nistler, Executive Director
Humane Society of Truckee-Tahoe**

YOUTH DEVELOPMENT

Total granted: \$55,000

- Adventure Risk Challenge
- Big Brothers Big Sisters of Northern Sierra
- Boys & Girls Clubs North Lake Tahoe
- Cast Hope
- Girls on the Run - Sierras
- SOS Outreach
- Tahoe Truckee School of Music
- Toys for Tots

HUMAN SERVICES

Total granted: \$92,000

- Emergency Warming Center
- Granite Wellness Center
- High Fives Foundation
- Humane Society of Truckee-Tahoe
- Sierra Community House
- Tahoe Food Hub
- Truckee Community Christmas

RECREATION

Total granted: \$28,350

- Northstar Team Foundation
- Lake Tahoe Ski Club Foundation
- Tahoe Cross Country Ski Education Association
- Truckee Bike Park ~ Biking for a Better World
- Truckee Trails Foundation

Total Community Grants: \$277,350

MCF AWARDS \$277,350 TO TRUCKEE/TAHOE CHARITABLE ORGANIZATIONS

It's been a tough year for charitable organizations throughout the Truckee/North Tahoe region. Due to social distancing restrictions, many annual fundraisers were canceled. However, thanks to the generosity of Martis Camp members in November with distribution of \$277,350 through the MCF's annual grant awards. This brings the 2020 total in awards for grants, emergency COVID-19 relief and scholarships to \$724,158.

"We are so pleased that we've been able to contribute to the success of these great organizations," said Liz McDermott, Chair of the MCF Grants Committee. "We know from experience that these nonprofits perform important work for our community and the MCF is grateful for the generosity from Martis Campers that allows us to support their efforts. Martis Camp members love Truckee, we love North Tahoe and we are honored to help the great people who are doing such impactful work in our community."

The 34 fall grants were typically in the \$3,000 - \$10,000 range but some larger nonprofits that have proven their value in providing community services were awarded \$20,000 and \$40,000. All but three of the grant recipients were past beneficiaries, recognized by MCF as having a proven track record of putting funds to good use. Fifteen of the organizations saw an increase in MCF grant funds from 2019.

Indicative of needs that have arisen during the pandemic, organizations in the Human Services category were awarded \$92,000. According to Cathie Foley, coordinator for the Emergency Warming Center, "When COVID-19 hit in March, the MCF support was a key to expanding services, filling a void for much needed day services in the community for our neighbors with no place to shelter in place. With the belief that COVID-19 will still be a factor in this upcoming winter season, we hope MCF will continue to partner with us in these life-saving and life-giving efforts that make our community stronger as we care for those in need."



Tahoe Food Hub

The Recreation category was awarded \$28,350. Citing appreciation for the 2020 grant, Allison Pedley, executive director of the Truckee Trails Foundation, said, "With the U.S. Forest Service Truckee Ranger District no longer awarded federal revenue for trails, it is truly up to our community to fill in the gap. With the 2021 trail season likely to bring out even more users than the record-setting 2020 trail season, we are truly grateful for this funding."

The Youth Development group was awarded \$55,000. These organizations provide critical youth services, many of which were discontinued as schools shut down. Stephany Arroyo, fund development director for the Boys & Girls Club of North Lake Tahoe, explained how MCF funds have helped. "In part because of MCF's support, we served over 33,000 meals to local families, provided hundreds of children with at-home activity packs and online content to engage them in positive activities at home, and also reached out to all families to provide emotional support as well as information on local COVID response resources."

Organizations in the education category have pivoted to provide safety nets encouraging students to continue their education during virtual learning. As Arts for the Schools Chief Executive Officer Eve McEneaney explained: "We worked for months to put into place procedures and technology to be able to offer rich arts curriculum online, for every student at home including at-risk and juvenile justice system youth." MCF awards in this category totaled \$102,000. (These funds are in addition to MCF scholarships given to individual students in the spring.) Beneficiaries of the 2020 grants are the Sagehen Outdoor Education Program, Headwaters Science Institute/TTUSD, Glenshire Special Friends, Aim High, Arts for the Schools, La Fuerza Latina, Truckee Roundhouse, Slow Food Lake Tahoe, Gateway Mountain Center, Pathways to Aviation, Friends of the Library, Sierra Avalanche Center and the Tahoe Institute for Natural Sciences.

MARTIS CAMP AMBASSADOR SCHOLARSHIPS

Full-time Martis Camp Ambassadors are eligible to apply for Foundation scholarships for continuing education or degrees they are pursuing. They also are eligible to apply for their children. Education is a core pillar that the Martis Camp Foundation supports and we are so very happy that many Martis Camp families support our Ambassador Scholarship program. We know the scholarships can help our eligible Ambassadors and, in turn, we hope that all of Martis Camp and the greater community benefits.

"Having Catie receive this scholarship was huge for our family this year. It was so comforting to know that our daughter was still going to have a chance at an amazing college experience due to the generosity of the Martis Camp membership."

Jesse Mason, Martis Camp Ambassador



THE MARTINEZ MEMBER-AMBASSADOR

Congratulations to The Martinez 2020 Champions ~ John Bellack, Erik Christoffersen, Mike Ferris, Mary Bellack and Chad Boeding.

The Martinez brings Members and Ambassadors together to raise funds for the Denise Martinez Scholarship Fund, in honor of Martis Camp's first head golf professional. Denise Martinez Scholarships are awarded annually to local graduates who demonstrate hard work, fair play, kindness and integrity. This year, 107 players took part in the competition and raised \$16,750 for the MCF.

MARTIS CAMP FOUNDATION BOARD

You may not know us all, but you may know one of us. Reach out if you are interested in being involved in the Foundation. We can always use new donors, of course, but we also are interested in learning from members about how the Foundation can be more impactful in the community and what skills members have that may be useful to the Martis Camp Foundation or to area nonprofits or businesses. Our whole goal is to make the Truckee/North Tahoe area stronger so that the entire region benefits and, ultimately, Martis Camp families benefit from a strong community. We are stronger together.

You can reach all of us or any of us through the directory or by emailing mcf@martiscamp.com

John Earnhardt, Co-Chair • Liz McDermott, Co-Chair
Eileen Fiore, Treasurer

MCF Board Members

Kristin Abbott, Todd Achondo, Ann Burchill, Curran Dandurand, Jeff Dandurand,
John Earnhardt, Laura Fenger, Eileen Fiore, Jodee Kozlak, Valerie Lemmon, Liz McDermott,
Steven Romick, Sydney Stokes, Liz Weingart, Barbie Witmer

Community Grants: Liz McDermott, Chair

Scholarships: Ann Burchill, Chair • **Ambassador Scholarships:** Valerie Lemon, Chair

Strategic: John Earnhardt, Chair

DONATE!

The easiest way for you to include MCF in your year-end charitable giving is to email mcf@martiscamp.com and request that a donation of \$2,000 (or any amount that is right for your family) be charged to your Member account, either one time or on an annual basis. Include your Member number, name to record/recognize the gift and donation amount. You may specify in your email where you would like your donation applied (i.e. scholarships, community grants or a focus area of MCF).

Other ways to donate to MCF:

- Write a check to MCF and drop it in the mail: MCF, c/o Martis Camp, 7951 Fleur du Lac Drive, Truckee, CA 96161
- Log on to your Donor Advised Fund (or Charitable Gift Fund) and make a donation to Martis Camp Foundation (EIN: 27-3532704) in any amount. All donations to MCF, which is a 501(c)3, are tax-deductible.