



Foundation

2020 ANNUAL REPORT

The mission of the Martis Camp Foundation is to enhance the quality of life in the Truckee/North Tahoe community by making a positive impact in the areas of education, youth development, human services and recreation.

Our values reflect those of Martis Camp Members:

Community • Family • Outdoor lifestyle and recreation

Connection to the Truckee/North Tahoe community

Helping others • Access to quality education and housing

Pictured: Girls on the Run, Achieve Tahoe and Boys & Girls Club of North Lake Tahoe

DEAR MARTIS CAMP FOUNDATION DONOR,

Thank you for your active and generous participation in the Martis Camp Foundation (MCF) this past year. 2020 was an historic year for many reasons, but it was also a very isolating year because of the global pandemic. However, Martis Campers showed that although we may be apart physically, we know how to come together when our community is in need.

You showed that empathy, generosity, community-building and helping others is a core part of the culture of Martis Camp. Together, we raised \$993,444 and donated close to \$725,000 of that to our Truckee and North Tahoe community. This is the most we have ever raised, the most we have ever donated, and it demonstrated that Martis Campers care about making a difference and care about improving the lives of others. We are all so fortunate to be at Martis Camp, and 2020 further demonstrated that Truckee and North Tahoe are also fortunate to have Martis Camp as a caring neighbor.

Despite our incredible success in helping our community and building a culture of giving, it was only ~30% of Martis Camp members who participated and donated these funds in 2020. We are striving to make local philanthropy a Martis Camp guiding principle and we ask that each of you, our generous donors, invite another Martis Camp family to join the MCF in our community building efforts. If each of you brings a Martis Camp neighbor or friend into the MCF as a donor, we will collectively create an exponential impact on this beautiful place that we all love so much.

We thank you all for making 2020 the most successful year in the MCF's young history and we look forward to seeing you July 24 at our annual gala, when we will Glamp at the Camp! Together, we can do great things to help make our community stronger and more vibrant. THANK YOU for trusting the MCF Board and its leadership by donating to the MCF. We take our roles very seriously and make sure that every dollar is put to good use directly in our community.

Best,

Liz McDermott and John Earnhardt
Martis Camp Foundation Co-Chairs

YOUR MCF BOARD MEMBERS

Kristin Abbott, Todd Achondo, Ann Burchill,
Curran Dandurand, Jeff Dandurand, John Earnhardt,
Laura Fenger, Eileen Fiore, Jodee Kozlak, Valerie Lemmon,
Liz McDermott, Steven Romick, Sydney Stokes,
Liz Weingart, Barbie Witmer



The MCF 2020 Auction Gala fundraising event



DEDICATED TO ANN ENGSTROM

The Martis Camp Foundation dedicates our 2020 Annual Report to Ann Engstrom, who passed away in September 2020. Ann was an active former MCF Board Member who loved hiking, biking, swimming and running at Martis Camp. Ann was a force for good and had a positive energy that was contagious. Through her efforts as an MCF Board member, her impacts in our Truckee community will be felt for years to come. We celebrate her life and mourn her death. As she was an avid horticulturist, we invite you to plant a tree in Ann's memory. The world is a better place because of Ann.

THE FOUNDATION

In 2010, the Martis Camp Foundation (MCF) was created as a 501(c)3 public charitable organization to support the Truckee/North Tahoe community. Initially funded by Martis Camp developers and various annual club events, the MCF is now funded with voluntary contributions from Martis Camp Members and run by a voluntary board of Martis Camp Members. The MCF is separate from the Martis Fund, which is funded by real estate transfer taxes.

To date, the MCF has not built an endowment – we donate the majority of Member contributions within six months of receiving them to three areas:

1. College scholarships to outstanding graduates of the Tahoe-Truckee Unified School District who have a financial need
2. Grants to regional charities providing services in education, youth development, human services and recreation
3. Educational assistance to Martis Camp Ambassadors and their children

In 2020, three new Board members were elected (Curran Dandurand, Jeff Dandurand, Liz Weingart) and three Board members resigned (Linda Trocki, Denise Nielsen, Michael Nielsen) to maintain a total of 15 Board members.

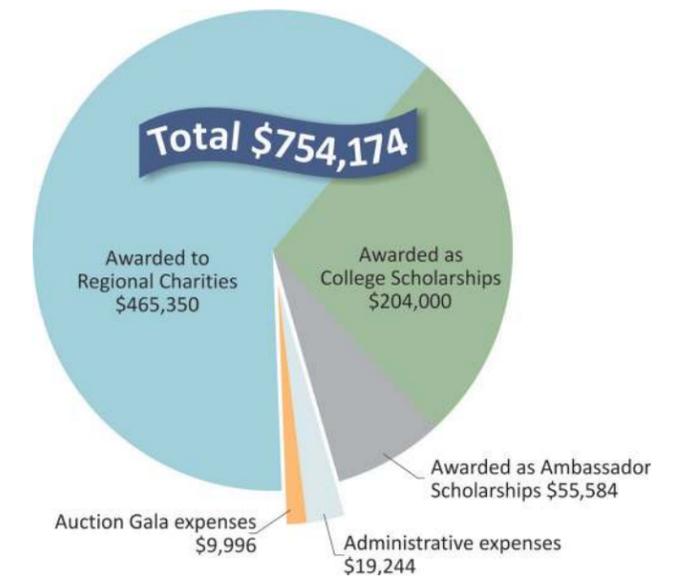
We elected Liz McDermott and John Earnhardt as the new co-chairs and Eileen Fiore as treasurer. Liz McDermott continues to operate as Board secretary. The Board operates with the following committees: Executive, Scholarships (college), Ambassador Scholarships, Community Grants, Fundraising, Strategic, By-Laws & Nominating, and Communications. The Board met five times in 2020. Committees meet on an as-needed basis. The Martis Camp controller manages Board accounting and financial reporting, and the Club assists with publicity, communication and the annual gala. We contracted with outside administrative support in 2020 to assist with operations and consulted Porter-Simon attorneys for occasional legal advice.

Total revenues for 2020 were \$993,444 – a record high for MCF – and a 55% increase over our previous record

in 2019. As more members learn of the work of the MCF and wish to support specific causes, they have the option to specify where their donations go. Last year's specified donations were sizable, amounting to \$378,750.

The Board greatly appreciates the growing charity bestowed by our membership. As more homes are completed, cumulative residence time in Truckee is increasing and we are suggesting that the percentage of a member's charity be proportional to the time they spend in Martis Camp (i.e., if a member spends 20% of their time here, we ask that they please consider giving 20% of their annual charitable contributions to MCF). The MCF Board has also suggested that all members consider donating \$2,000 or more per year, which would provide \$1.4 million annually to charitable causes in the Truckee/North Tahoe area.

2020 DISBURSEMENTS





Community grant recipients Tahoe Food Hub, Aim High and Truckee Roundhouse

COMMUNITY GRANTS

A robust ecosystem of nonprofit organizations in the Truckee-North Tahoe region depend on annual donations from regional foundations as well as special-purpose grants from regional, state and federal government. Some (such as The Boys & Girls Club of North Lake Tahoe) are affiliates of state or national organizations, and others (such as the Sierra Community House and Adventure Risk Challenge) are stand-alone local entities.

In the past, MCF has held one competitive grant process per year with applications due September 1st and awards made by November. Funding for these grants comes from requests for donations and the annual fundraising gala held at Martis Camp in mid-summer.

This year, COVID and the pandemic shutdowns prompted a modified approach. Early in the spring, as our summer gala was canceled, it became apparent that important local non profit organizations were pivoting to address the severe impact of COVID-19 on the Truckee/North Tahoe community. They were preparing to address increased food supply issues due to school shutdowns, needs for PPE, impacts on small businesses and increased human service needs. It was clear that some of these organizations could not wait until fall to receive funds to fill urgent needs.

In response, MCF issued a call for assistance to the Martis Camp membership via email. Donations began to come in within minutes of the “e-blast” request. In less than a week, donations totaling \$120,000 had arrived. The electronic request was followed up by a mailed donation request, and within eight weeks, another \$400,000 had been donated by generous Martis Camp members. By the end of the year we saw additional donations in excess of \$226,000, bringing the year’s total to more than \$976,000 -- our biggest total ever in a year that saw our biggest challenges ever!

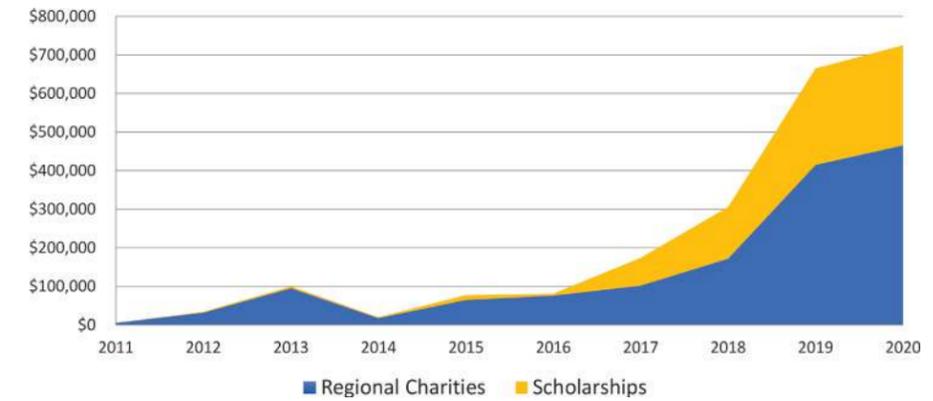
After conversations with local non profits working to address community needs due to COVID-19 , the following COVID Emergency Relief Grants were awarded, totaling \$170,000.

- Boys & Girls Club North Lake Tahoe (to initiate a pick-up lunch/dinner program)
- Emergency Warming Center (for increased winter shelter assistance)
- Sierra Community House (for community human services)
- Gateway Mountain Center (for youth programming)
- Resilience Fund - Sierra (for business assistance)
- Tahoe Forest Health System Foundation (for medical PPE)

Thanks to the spring fundraising campaign, the MCF was also able to complete the fall competitive grant process. For 2020, the MCF awarded 33 grants, mostly to repeat applicants. Sixteen of those awards were increased over what was awarded to the organization the previous year. Evaluation criteria used by the Grant Committee include size of the impact of the grant, fit to our mission areas, and past performance of the organization. For a complete look at who benefits from MCF grants, see the chart on page 6.

ANNUAL GRANTS FOR REGIONAL CHARITIES & SCHOLARSHIPS

From 2011 through 2020, the MCF has granted nearly \$2.5 million to local nonprofit charitable organizations and students in need, and provided educational assistance to Martis Camp Ambassadors and their families.



*In addition, a special grant of \$300,778 was made in 2013 to the USGA Junior Amateur Championship

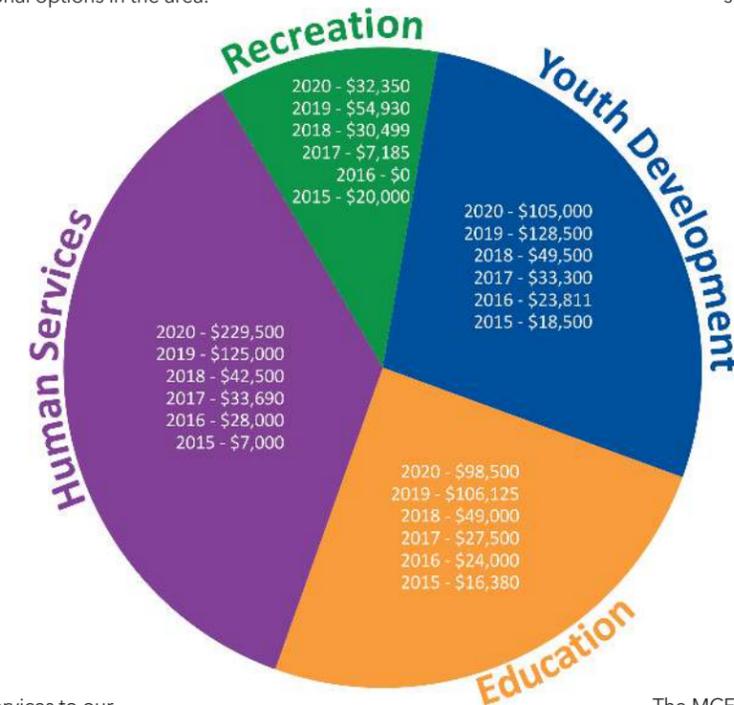
FUNDS AWARDED TO FOUR FOCUS AREAS OF MCF

Recreation

The MCF recognizes that recreational opportunities are important to all and supports organizations that improve the number and quality of recreational options in the area.

Youth Development

Organizations that provide services and opportunities that enable young people to develop to their full potential are supported by the MCF.



Human Services

Providing direct services to our neighbors in need is an important goal of the MCF. We support organizations that help people lead safe, healthy and productive lives.

Education

The MCF supports educational institutions that promote learning and intellectual development and that make education more accessible and effective for all students.

DISTRIBUTION OF MCF GRANTS

	ORGANIZATION	AMOUNT RECEIVED						
		2015	2016	2017	2018	2019	2020	Total
YOUTH DEVELOPMENT	Adventure Risk Challenge	\$4,000	\$5,000	\$6,500	\$10,000	\$20,000	\$20,000	\$65,500
	Big Brothers Big Sisters of NLT	\$4,000	\$2,000	\$4,000	\$4,000	\$5,000	\$10,000	\$29,000
	Boys & Girls Club NLT	\$4,000	\$5,000	\$6,500	\$7,500	\$32,500	\$32,500	\$88,000
	Cast Hope					\$5,000	\$5,000	\$10,000
	Gateway Mountain Center		\$5,000	\$6,500	\$8,000	\$25,000	\$22,500	\$67,000
	Girls on the Run	\$4,000	\$4,811	\$4,800	\$5,000	\$5,000	\$5,000	\$28,611
	KidZone	\$2,500	\$2,000	\$5,000	\$10,000	\$27,000		\$46,500
	SOS Outreach				\$5,000	\$5,000	\$5,000	\$15,000
	Tahoe School of Music					\$2,500	\$5,000	\$7,500
	Truckee Excellence in Music					\$1,500		\$1,500
EDUCATION	Aim High	\$2,500	\$9,000	\$9,000	\$10,000	\$30,000	\$10,000	\$70,500
	Alder Creek Middle School	\$2,500						\$2,500
	Arts for the Schools		\$2,500	\$3,000	\$5,000	\$5,000	\$5,000	\$20,500
	Excellence in Education	\$2,880						\$2,880
	Friends of the Library	\$1,000				\$10,000	\$10,000	\$21,000
	Glenshire Special Friends	\$2,500		\$2,500	\$5,000	\$7,500	\$10,000	\$27,500
	Headwaters Science Inst./TTUSD	\$2,500		\$5,000	\$8,000	\$6,000	\$8,000	\$29,500
	La Fuerza Latina			\$3,000	\$8,000	\$12,000	\$7,000	\$30,000
	North Tahoe Arts					\$3,000		\$3,000
	Northstar Team Foundation		\$10,000				\$2,000	\$12,000
	Pathways to Aviation					\$2,500	\$3,000	\$5,500
	Sagehen Outdoor Ed Program	\$2,500	\$2,500	\$5,000	\$5,000	\$6,000	\$11,000	\$32,000
	Sierra Avalanche Center						\$2,000	\$2,000
	Slow Food Lake Tahoe				\$3,000	\$4,000	\$10,000	\$17,000
	Tahoe Institute for Natural Science					\$5,125	\$5,000	\$10,125
	Tahoe Truckee Community Foundation						\$2,000	\$2,000
	Truckee Roundhouse				\$5,000	\$15,000	\$8,500	\$28,500
	UC Davis Env. Research Center						\$5,000	\$5,000
HUMAN SERVICES	Choices Person Centered Services					\$10,000		\$10,000
	Emergency Warming Center		\$10,000	\$5,000	\$7,000	\$10,000	\$30,000	\$62,000
	Folds of Honor			\$2,190				\$2,190
	Granite Wellness Center					\$5,000	\$9,000	\$14,000
	High Fives					\$2,500	\$7,500	\$10,000
	Humane Society of Tahoe Truckee					\$3,000	\$3,000	\$6,000
	Placer County Chaplaincy					\$1,000		\$1,000
	Sierra Business Council						\$50,000	\$50,000
	Sierra Community House *	\$6,000	\$13,000	\$21,500	\$30,500	\$85,000	\$65,000	\$150,000
	STEPP (TTUSD)		\$1,500					\$1,500
	Tahoe Food Hub		\$2,500	\$4,000	\$4,000	\$4,000	\$5,000	\$19,500
	Tahoe Forest Health System Foundation						\$50,000	\$50,000
	Toys for Tots					\$2,500	\$2,500	\$5,000
	Truckee Community Christmas	\$1,000	\$1,000	\$1,000	\$1,000	\$2,000	\$7,500	\$13,500
RECREATION	Achieve Tahoe				\$6,845	\$6,830		\$13,675
	Lake Tahoe Ski Club Foundation						\$2,000	\$2,000
	Rocker Memorial Skatepark				\$2,000	\$7,500		\$9,500
	Tahoe Cross Country Ski Ed. Assoc.					\$2,000	\$4,000	\$6,000
	Tahoe Nordic Search & Rescue						\$6,000	\$6,000
	Truckee Aquatics Center	\$20,000						\$20,000
	Truckee Bike Park			\$5,000	\$4,000	\$10,000	\$8,500	\$27,500
	Truckee Community Ice Pavilion				\$2,000			\$2,000
	Truckee Community Theater			\$2,185	\$2,214	\$8,600		\$12,999
	Truckee Downtown Park					\$10,000		\$10,000
Truckee Trails Foundation				\$13,440	\$10,000	\$11,850	\$35,290	

*In 2019, Tahoe Safe Alliance, Project MANA and the Family Resource Centers of Truckee and North Tahoe merged to form Sierra Community House. A grant of \$20,000 was awarded to assist with the merger, and another \$30,000 was granted specifically to assist Project MANA with relocating their food warehouse.

MESSAGES OF THANKS FOR MCF GRANTS

“Thank you so much for selecting Tahoe Food Hub for an MCF grant this year. We are grateful to have the opportunity to serve the community in the way we do.”

TAHOE FOOD HUB

“This contribution will have a positive impact on local public school students and allow them to receive the rich education that includes the visual arts. The COVID-19 closures have deeply affected our organization and changed how we deliver our programs. With your support, we are excited to be able to continue to teach visual arts through on-line distance learning. We can’t thank you enough for your generosity and commitment to our work in these difficult times.”

ARTS FOR THE SCHOOLS

“Thank you for having a compassionate heart and believing that all pets deserve the best care possible. Your generous grant to our Comprehensive Wellness Campaign will help us provide the best care possible to every pet that needs our assistance. As our community grows, so does our need for your support! We are able to succeed in all of our endeavors only through the generous financial support foundations like the Martis Camp Foundation.”

HUMANE SOCIETY OF TRUCKEE-TAHOE

“Your grant from last year helped fund alternative programs during the COVID school closures. The increase of your grant this year will allow us to plan for a traditional program for the school year 2021-2022. Receiving your grant is very encouraging because we had lost other funding. With your funds we hope to provide a rich, engaging outdoor education and science program to all the fifth graders in the Tahoe Truckee Unified School District.”

SAGEHEN OUTDOOR EDUCATION PROGRAM

“Because of grants and donations like yours, last year we were able to serve approximately 400 children, 350 adults and a 150 low income and homebound seniors, and 15 homeless individuals, for a total of 900 community members. This year, we expect the need to be great, and with your help we will be able to serve everyone in need.”

TRUCKEE COMMUNITY CHRISTMAS

“With the US Forest Service Truckee Ranger District no longer awarded federal revenue for trails, it is truly up to our community to fill in the gap. With the 2021 trail season likely bring out even more than the record-setting 2020 trail season, we are truly grateful for this funding.”

TRUCKEE TRAILS FOUNDATION

“We are inspired by your commitment to our middle schoolers and their families. Your generosity is providing students with goal-setting workshops and virtual tutoring, and parents with high school options tutorials. Because of you, we’re designing multiple scenarios for summer 2021, whether in-person or virtual. Your gift ensures that thousands of students receive the high quality education they deserve, instilling in them the skills and confidence to thrive in school and life.”

AIM HIGH

Outside of our families, timely access to great health care is the most precious gift on this earth. We’re privileged to use your generous gift of \$50,000 toward our tremendous monthly expense of personal protection equipment, seven-day a week registered nurse hotline, our drive-by clinic and our respiratory clinic. On behalf of our entire team we offer our deepest thanks.

TAHOE FOREST HEALTH SYSTEM FOUNDATION



Scholarship recipients Benito Gonzalez, Jayda Walsh, Nicole Heredia and Octavio Diaz-Nunez

COLLEGE SCHOLARSHIPS

Since its first scholarship awarded in 2012, MCF has supported 32 students in college. We started with one award of \$2,500 per year but with more funding available and thanks to one very generous donor, scholarship levels awarded in 2020 increased to \$5,000 to \$20,000 per year for four years. MCF was the largest grantor of college scholarships in the region in 2020 with \$204,000 worth of awards.

The Scholarship Committee establishes criteria for each scholarship type, and vets more than 100 detailed applications including transcripts, essays, letters of recommendation and standard financial information before making their recommendations, which are approved by the full Board. The Tahoe Truckee Community Foundation and Tahoe Mountain Resorts are the second and third largest scholarship donors in the region and we coordinate with them to ensure the same student doesn't receive multiple awards that exceed their financial need.

With the eight scholarships awarded in 2020, our cumulative commitment to scholarships is now \$440,000. We award the scholarships in April each year using available unrestricted funds for the Denise Martinez and Ambition Scholarships (\$20,000 each) and the donor of the MCF Scholarship provides funds for the new MCF Scholarships.

The Denise Martinez Scholarship

The Denise Martinez Scholarship honors the spirit of Martis Camp's beloved first head golf professional. The scholarship is awarded to students who embody Denise's qualities – hard work, fair play, kindness and integrity. Two \$20,000 scholarships were awarded in 2020 to:

- Benito Gonzalez, majoring in engineering at UC Davis. A first-generation college student with undeniable determination, he would have made Denise proud to have him be awarded this scholarship in her name.
- Jayda Walsh, working toward a teaching credential in chemistry at UC San Diego. Active in school sports, she also received the Society of Women Engineer's STEM Award. Her application essay epitomized Denise through hard work, fair play, kindness and integrity.

The MCF Scholarship

The MCF Scholarship, funded by an anonymous Martis Camp member, supports students who demonstrate academic and leadership skills to "change the world." Scholarships range from \$30,000 to \$60,000, and two awards were made in 2020 to:

- Nicole Heredia, who will be attending UC Santa Cruz, where she will study human biology and work toward getting a degree as a Physician's Assistant. Her dream is to work for Doctors Without Borders.
- Octavio Diaz-Nunez, who is studying structural engineering, business and mathematics at the University of Santa Clara. Octavio had an impressive GPA, despite working two jobs during high school to support his family. While he had received other scholarships, the MCF awarded a special amount of \$24,000 over four years to ensure that his tuition is fully covered.



Scholarship recipients Chloe Schaecher, Ilse Ruiz-Castro, Jaquelyne Velazquez-Gutierrez and Anaka Hudson

The Ambition Scholarship

In 2019, MCF established the Ambition Scholarship, initiated by an anonymous donor with a passion to support foster children. In 2020, four Ambition Scholarships of \$20,000 each were awarded to:

- Chloe Schaecher, who has been involved in environmental volunteerism since childhood. Chloe will continue on this path at UC Davis.
- Ilse Ruiz-Castro is majoring in journalism at CSU Long Beach. A first-generation college student, Ilse hopes to expand the types of voices and stories covered in the media.
- Jaquelyne Velazquez-Gutierrez, the first in her family to attend college, is majoring in biology and studying to become a veterinarian at CSU Long Beach.
- Anaka Hudson, majoring in psychology at California Baptist College. Anaka hopes to work with children and animals together as a therapist.

It has been no small feat to attend college during this past pandemic year. Our scholarship students have had to readjust to learning online, yet they continue to thrive and look toward their future contribution to society.

"After the impact of COVID-19 I feel so blessed to have this scholarship in order to help my family fund my college tuition. This scholarship holds a pathway for me to complete my goals and continue my education." – Jayda Walsh

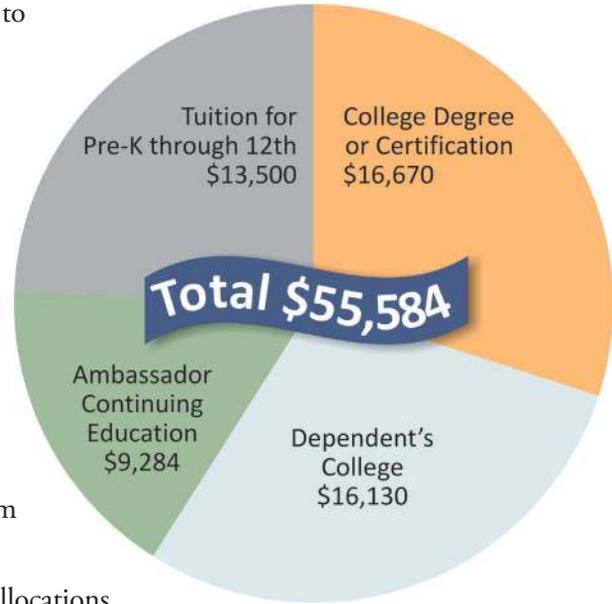
"As a Latino student with dreams of becoming a successful engineer, I knew that I had to study hard in order to achieve my goals. Along with that, I knew that I had to work hard in order to lighten the financial burden. Thanks to your generosity, I will be attending college with no net costs. This allows me to focus more on the most important aspect of school, which is learning. I cannot thank you enough for your investment in my future. I promise I will work hard so that your support can come to fruition." – Octavio Diaz-Nunez

"The Denise Martinez scholarship and the Martis Camp Foundation have both played a significant role in my educational experience. I will be graduating in the fall of 2021 with a Bachelor's of Science in Nursing and will start my journey of becoming a flight nurse. I plan to continue my education by earning a master's degree and becoming a nurse practitioner. I could not have succeeded without the support of the Martis Camp community and I cannot thank you enough." – Christian Foley-Penrose

"My first year has only increased my confidence for the following years and beyond. I hope to one day become a doctor. I have a passion for the sciences and I look forward to contributing my part as I will come back to my community in Truckee. Your generosity truly makes a difference in our community." – Jacquelyn Campos

AMBASSADOR SCHOLARSHIPS

MCF created a program in 2018 to provide educational assistance to Martis Camp Ambassadors for continuing education and for their dependents' education costs. Continuing education scholarships for Ambassadors may cover courses that are not paid for by Martis Camp that can help them reach the next level of excellence in their current profession or help prepare them for their next profession. Scholarships for their dependents' education may cover tutoring, pre-K expenses, K-12 tuition, college and post-graduate education. The MCF adheres to rules governing charitable organizations in making awards. If the Ambassador meets eligibility requirements and submits an application, the scholarship is awarded with a maximum award of \$3,500 per employee per year. The program was funded originally by one member of Martis Camp and supplemented by allocations of unrestricted funds.



In 2020, we received 25 applications and all were approved, totaling \$55,584 in awards. The total awarded since its creation in 2018 amounts to \$118,214. The Ambassador Scholarship Committee works with Martis Camp management to publicize the program.

“Having Catie receive this scholarship was huge for our family. It was so comforting to know that our daughter was going to have a chance at an amazing college experience due to the generosity of the Martis Camp membership.” – Jesse Mason, Martis Camp Transportation Manager

“This scholarship allows me to keep a normal work week so I can devote my time to both my studies and making pastries here, without the need to seek additional employment or take on significant financial debt.” – Kristen McCormack, MC Pastry Chef, pursuing a BA in Psychology at the University of Nevada Reno

“With current circumstances surrounding COVID, I decided to keep my son at his current preschool for another year. With many elementary schools closed, I feel very fortunate to have a safe place to send him where he is thriving emotionally, mentally and socially and in a curriculum through which he will be set up for success in kindergarten.” – Kelly Tierney, Family Barn Ambassador



We thank you all for making 2020 the most successful year in the MCF's young history and we look forward to seeing you at our annual gala on July 24th. Watch your mail and email for more details on Glamp at the Camp! Together, we can do great things to help make our community stronger and more vibrant.